



FRANCHISE OPPORTUNITY
SURAT · SINCE 2013

YOUR NEXT CHAPTER STARTS HERE.

₹2,00,000.

Franchise fee.

Every machine, steel counters, daily-use kit and first stock — one package of ₹13,49,060 including GST.



0% PERCENTAGE ROYALTY

115 MENU ITEMS

16 CATEGORIES

Package includes GST. ₹50,000 refundable security, shop work, transport and site costs extra.
₹3,000 monthly subscription; 0% royalty is the current offer. Product visuals are illustrative.

A drink. A dessert. A reason to return.

Cold drinks, shakes, waffles and warm brownies — together in one owner-operated MY COLD ZONE outlet.



Refreshing drinks / Mint Mojito



MCZ special shakes / Red Velvet



Waffles / Triple Chocolate



Hot brownies / Dark Brownie

115 MENU ITEMS

16 CATEGORIES

₹20–200 MENU PRICE RANGE

Learn the counter.

One week of practical training for you and your team.

Follow the recipe.

Company recipes and portions guide every preparation.

Stay supplied.

Order agreed branded materials through the company.

One standard outlet.

About 10 × 18 ft — 180 sq ft — on the ground floor with an open front. Light blue outside, light grey inside, stainless steel behind the counter. This is the layout every outlet follows.



WHAT STANDS WHERE

- 1 Mocktail counter**
SS304 · 47 × 27 in · ice box on top
- 2 Soda fountain machine**
27 × 27 in · five valves · tower 48 in
- 3 Cash counter**
SS304 · 20 × 27 in · POS with printer
- 4 Entry gate**
24 in · opens inward
- 5 Milkshake and wash counter**
SS304 · 24 × 72 in · sink
- 6 Mixer**
on the milkshake counter
- 7 Waffle station**
SS304 waffle counter · 66 × 27 in
- 8 Chocolate melter and microwave**
microwave bay at the end
- 9 Thickshake and softy**
DTPL Soft 102 · 3-phase supply
- 10 Deep freezer**
300 L · beside the aisle
- 11 Three menu screens**
on the back partition
- 12 Storage door**
into the rear store
- 13 Rear store**
racks and the CO2 gas cylinder

Light blue outside
Fascia, pillars and the fluted counter front

Light grey inside
Satin walls and the back partition

Stainless steel
Every counter, shelf and stand

Logo red
The original mark on the fascia

Space

180–220 sq ft, front-facing, ground floor; 10 ft open frontage.

Power

Single-phase for the outlet and a 3-phase supply for the thickshake machine.

Water

Water point, sink and drainage at the wash counter; RO plant and tank.

Your site

We adapt this plan to your shop and approve the drawing before work starts.

One package. Everything to serve.



₹13,49,060, including GST.

Franchise, machines, counters, kit and first stock.

₹2,00,000

Franchise fee

₹10,49,060

Machines, counters and kit

₹1,00,000

First raw material

What the company supplies · amounts in ₹	Before GST	GST	Total
FRANCHISE			
Franchise fee Brand, recipes, training, 2 km radius · 18% GST	1,69,492	30,508	2,00,000
MACHINES, COUNTERS & KIT · 18% GST			
Soda fountain machine Company design · 27 × 27 in · five valves	1,69,492	30,508	2,00,000
Thickshake & softy machine DTPL Soft 102 · 2 flavours + mix · ₹3,82,000 + GST	3,82,000	68,760	4,50,760
Ice cube machine Ice Boy SQ-65 · 30 kg of dice ice in 24 hours	66,102	11,898	78,000
Deep freezer · 300 L, two-in-one	29,661	5,339	35,000
Ice box	8,475	1,525	10,000
Chocolate melter	10,169	1,831	12,000
Waffle machine	10,169	1,831	12,000
Mixer	8,475	1,525	10,000
Oven (microwave)	10,169	1,831	12,000
POS machine with printer Runs the MY COLD ZONE POS	29,661	5,339	35,000
Stainless steel counters SS304 · billed on finished weight at ₹555/kg · estimate 260 kg	1,22,288	22,012	1,44,300
Daily-use kit Chairs, table and every small item to start · market rate	42,373	7,627	50,000
FIRST STOCK			
First raw material FIZORA syrups at 5% · packaging lines carry 18%	95,238	4,762	1,00,000
Total package	11,53,764	1,95,296	13,49,060
Security deposit · refundable, outside the package	—	—	50,000

Every rate includes GST except the thickshake machine, quoted at ₹3,82,000 plus 18% GST and shown with GST above. Counters are billed on their finished weight; the final counter amount follows the weighed weight. Transport is extra in every city. Equipment shown is illustrative; makes and models follow the signed equipment schedule.

Ten machines. One working counter.

Every machine in the package, with its make, size and price — before GST, GST and the total you pay.



THE STAR OF THE COUNTER

Thickshake & softy machine

DTPL Soft 102 D/E · Devi Technocraft, Ahmedabad

SERVES	Two flavours and a mix (twist)
HOPPERS	Two, 8 + 8 litres
CYLINDERS	Two freezing cylinders, 1.2 + 1.2 litres
BUILD	Dual motor, single compressor, air-cooled
POWER	3-phase supply, 400 V — arrange before installation
SIZE	About 23 in wide × 32 in deep × 60 in high, on castors

Makes the thick shakes, softy cones and sundae cups on the menu.

BEFORE GST	GST 18%	TOTAL
3,82,000	68,760	₹4,50,760



Soda fountain machine

Company design · stainless steel
27 × 27 in cabinet on castors, tray at 36 in, a straight valve tower to 48 in with five valves. Its own cooling unit and carbonator. Pours the soda pop, pulpy soda, lemon masala soda and mojitos.

BEFORE GST	GST 18%	TOTAL
1,69,492	30,508	₹2,00,000



Ice cube machine

Ice Boy SQ-65

Makes dice ice — about 30 kg in 24 hours — for every cold drink, mocktail and shake.

BEFORE GST	GST 18%	TOTAL
66,102	11,898	₹78,000

And everything around it.

Cooling, warming, blending and billing — each machine has one clear job at the counter.



Deep freezer

Celfrost CFCC-335 · 300 litres

Two lids, two-in-one. About 49 × 24 × 37 in, on castors. Holds ice cream and frozen stock under the menu screens.

BEFORE GST	GST 18%	TOTAL
29,661	5,339	₹35,000



Chocolate melter

Stainless steel · digital control

Three wells with lids and a temperature display. About 14 × 12 × 14 in. Keeps chocolate warm for waffles and brownies.

BEFORE GST	GST 18%	TOTAL
10,169	1,831	₹12,000



Waffle machine

Stainless steel · hinged plates

Two heat controls with pilot lights. About 15 × 12 × 9 in with the lid down. Fresh waffles, made to order.

BEFORE GST	GST 18%	TOTAL
10,169	1,831	₹12,000



Mixer

Commercial high-speed blender

Clear jar on a heavy motor base. Blends the shakes, slush and cold coffee.

BEFORE GST	GST 18%	TOTAL
8,475	1,525	₹10,000



Oven

LG microwave

Warms the brownies to serve. Sits on the shelf platform at the end of the side shelf.

BEFORE GST	GST 18%	TOTAL
10,169	1,831	₹12,000



Ice box

Stainless steel · two lids

About 26 × 9 × 9.5 in. Keeps ice within reach at the counter.

BEFORE GST	GST 18%	TOTAL
8,475	1,525	₹10,000



POS machine with printer

Runs the MY COLD ZONE POS

Bills, KOT and token, recipes, stock and FIZORA orders — from the counter.

BEFORE GST	GST 18%	TOTAL
29,661	5,339	₹35,000

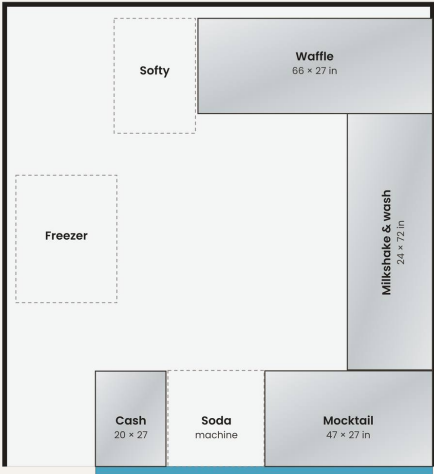
Ten machines

Soda fountain, thickshake & softy, ice cube machine, deep freezer, ice box, chocolate melter, waffle machine, mixer, oven and POS.

BEFORE GST	GST	TOTAL
7,24,373	1,30,387	₹8,54,760

Stainless steel. Paid by weight.

Four SS304 counters with their stands and shelves, made to the outlet layout. You pay for the finished steel — weighed before dispatch.



STREET · BLUE FLUTED FRONT

₹555/kg
Including GST · ₹470.34 + 18%

About 260 kg
Four counters, estimate

₹1,44,300
Estimate in the package

Counter · from the 5 October 2026 fabrication book	Size, in · W × D × H	Net steel, kg
Cash counter with raised frame	19.8 × 26.8 × 47.7	38.29
Mocktail counter with bottle stand and ice box bridge	47.1 × 26.9 × 47.7	43.41
Milkshake and wash counter with sink, bottle stand and upper shelf · side run	23.9 × 71.9 × 57.7	80.04
Waffle counter with rear and side stands and upper shelf	65.8 × 26.8 × 57.7	67.87
Four counters, measured basis		229.61
Estimate with the chosen 1.5 mm pipe wall Adds about 30 kg of tube to the measured basis		about 260
Front and hinged gate — not in the package The street-facing front is your ACP work, to the outlet design		(71.94)

How they are built

- SS304 throughout: worktop, raised edge, shelves and cabinets.
- Frame in 1 × 1 in and 2 × 1 in tube, 1.5 mm wall; sheet 1.2 mm.
- Mocktail tray with a 45° rim; folded two-level shelf; sink in the wash counter.
- Waffle top with a tall rear return; 6 in folded caps on the upper shelves.

How they are billed

- The package carries the estimate of about 260 kg.
- The finished counters are weighed before dispatch.
- The before-dispatch payment follows the weighed weight at ₹555/kg.
- Machines, ACP, wiring and plumbing are not counted as steel.

We supply. You prepare. One outlet, one standard.

The company supplies the outlet's working equipment. You arrange the shop around it — to our specification, at market rate.

COMPANY SUPPLIES

Everything to serve.

The franchise: brand, recipes, 2 km protected radius and one week of training.

Machines: soda fountain, thickshake & softy, ice cube machine, deep freezer, ice box, chocolate melter, waffle machine, mixer and oven.

Steel counters: cash, mocktail, milkshake and waffle counters with their stands.

Daily-use kit: chairs, table and every small item to start.

First stock: ₹1,00,000 of FIZORA syrups and packaging.

Software: the MY COLD ZONE POS with printer, and the owner app.

Opening: installation of the supplied machines and the launch plan.

FRANCHISEE ARRANGES

The shop around it.

Furniture & ACP: front fascia and counter face, to the outlet design.

Signboard & lighting, and the menu display screens.

Electrical work, including a 3-phase supply for the thickshake machine.

Plumbing: sink, drainage and a water tank.

RO water plant and the soda gas (CO₂) cylinder, bought locally.

CCTV, rear storage racks and painting.

Premises & people: rent, deposit, brokerage, licences and staff.

Same make. Same model.

For every item you arrange, we name the company and model to use, so every outlet looks and works the same. Buy it yourself, or ask us and we arrange it at market rate.

Keep the front open.

No cart, lari, stall or separate business in the frontage under your control — whether run by you or permitted to someone else.

Plan the investment. Keep room to operate.

What you pay the company, and what you arrange yourself. Shop work is paid directly to your own vendors.

₹13,49,060

Package, including GST
paid to the company in stages

₹50,000

Security deposit
refundable, no GST

₹50,000

Opening and launch
marketing, your budget

PAID TO THE COMPANY

Amounts in ₹	Before GST	GST	Total
Franchise fee	1,69,492	30,508	2,00,000
Machines, steel counters and daily-use kit	8,89,034	1,60,026	10,49,060
First raw material	95,238	4,762	1,00,000
Security deposit - refundable	50,000	—	50,000
Package + security			13,99,060

ARRANGED AND PAID BY YOU

Cost	How it is set
Opening and launch marketing	₹50,000 · planned with the company
Shop work: furniture, ACP, signboard, lights, screens, electrical, plumbing, RO, CCTV	At market rate
Transport of machines, counters and kit	At actuals
Rent deposit and brokerage	As applicable
Licences and registrations	As applicable
Working capital	Keep three months of running costs

₹14,49,060

PACKAGE + SECURITY + OPENING

The money you need before shop work, rent and working capital. Those depend on your city and your site, so take actual local quotes; we name the make and model for every item.

A refreshing start.

Bright mojitos and ice-cold slushes.

Two ways to find your favourite flavour.



Shown: Mint Mojito

11 FLAVOURS

Mojito

₹60 each

Blueberry

Cranberry

Ginger

Green Apple

Guava

Jamun

Mint

Mix Berry

Pomegranate

Virgin

Watermelon

6 FLAVOURS

Mojito Slush

₹80 each

Blueberry

Cranberry

Ginger Lemon

Guava

Mint

Pomegranate



Shown: Pomegranate Mojito Slush

Cool colours. Bright flavours.

Ice-cold slushes and fizzy favourites.

A colourful choice for every refreshment break.



Shown: Orange Ice Slush

10 CHOICES

Ice Slush

₹40 each

Black Currant

Blueberry

Cranberry

Green Mango

Guava

Kala Khatta

Lychee

Mix Berry

Orange

Pineapple

13 CHOICES

Soda Pop

₹25 each

Blueberry

Cranberry

Green Apple

Green Mango

Guava

Jeera Masala

Kala Khatta

Limka

Lychee

Nimbu Soda

Orange

Pineapple

Strawberry



Shown: Blueberry Soda Pop

A little tang. A lot of flavour.

Masala soda favourites and fruity pulpy blends.
Discover the range, one flavour at a time.



Shown: Three Colour Lemon Masala Soda

16 CHOICES

Lemon Masala Soda

₹35 each

- | | |
|--------------|---------------|
| Blueberry | Lychee |
| Cranberry | Mix Berry |
| Green Apple | Orange |
| Green Mango | Pineapple |
| Guava | Pudina Salted |
| Jeera Masala | Pudina Sweet |
| Kala Khatta | Strawberry |
| Limka | Three Colour |

8 CHOICES

Pulpy Soda

₹40 each

- | | |
|-----------------|------------|
| Blueberry | Lemon Up |
| Ginger Lemon Up | Mango |
| Green Apple | Orange |
| Guava | Strawberry |



Shown: Mango Pulpy Soda

Layers of colour. Bursts of flavour.

Colourful mocktails and flavour-packed shots.
Two distinct ways to explore the menu.



Shown: Rainbow 3-Layer Mocktail

3 CHOICES

3-Layer Mocktail

₹60 each

Indian Flag

Pineapple

Rainbow

5 CHOICES

Shot

₹20 each

Blueberry

Lemon

Ginger

Mint

Jamun



Shown: Jamun Shot

A shot. A shake. Your choice.

Discover our natural shot and MCZ special shakes.
From Jamun to Red Velvet and Nutella Brownie.



1 CHOICE

Natural Shot

₹120 each

Jamun

Shown: Jamun Natural Shot

8 CHOICES

MCZ Special Shake

₹130–200 priced below

Caramel Oreo	₹130
Chocolate Oreo	₹130
Choco Chips	₹150
Chocolate KitKat	₹160
Biscoff	₹180
Choco Brownie	₹180
Red Velvet	₹180
Nutella Brownie	₹200



Shown: Red Velvet MCZ Special Shake

Find your favourite shake.

Nut-based favourites and familiar milkshake flavours.
Choose a classic or try something different.



Shown: Kaju Anjeer Nut Shake

3 CHOICES

Nut Shake

₹150 each

Kaju Anjeer

Kaju Badam

Kaju Gulkand

11 CHOICES

Milk Shake

₹50–60 priced below

Badam Pista	₹50
Butterscotch	₹50
Kesar Pista	₹50
Kesar Rajbhog	₹50
Mango	₹50
Mava Malai	₹50
Pineapple	₹50
Rose	₹50
Black Currant	₹60
Chocolate	₹60
Gulkand	₹60



Shown: Rose Milk Shake

Coffee meets a sweet companion.

Cold coffee and signature waffles.

Explore both sides of your next café break.



Shown: Caramel Cold Coffee

4 CHOICES

Cold Coffee

₹70–90 priced below

Cold Coffee	₹70
Caramel	₹80
Choco	₹80
Ice Cream	₹90

5 CHOICES

Signature Waffle

₹80–120 priced below

Triple Chocolate	₹80
KitKat	₹100
Oreo	₹100
Biscoff	₹120
Nutella	₹120



Shown: Triple Chocolate Signature Waffle

Finish on a sweet note.

Classic waffles and hot brownies.

A dessert selection to complete the menu.



Shown: Dark & White Classic Waffle

5 CHOICES

Classic Waffle

₹50–70 priced below

Dark	₹50
Milk	₹50
White	₹50
Dark & Milk	₹70
Dark & White	₹70

6 CHOICES

Hot Brownie

₹100–160 priced below

Dark Brownie	₹100
Milk Brownie	₹100
Dark & Milk Brownie	₹120
KitKat Crunchy Brownie	₹140
Oreo Crunchy Brownie	₹140
Biscoff Crunchy Brownie	₹160



Shown: Dark Brownie

A familiar taste. Every time.

Defined recipes, a clear supply process and care at the counter.

MADE THE MY COLD ZONE WAY

Measure. Prepare. Serve.

Follow the company recipe and portion shown in the MY COLD ZONE POS. Keep the taste and presentation consistent.



Your first stock

₹1,00,000 of first raw material — FIZORA syrups and packaging — is in the package. The agreed stock list records what is supplied.

Replenishment

Order agreed branded materials with quantity, price and delivery charges recorded. Permitted local ingredients follow company standards.

Safe handling

Check deliveries, storage and shelf life. Stop using suspect stock and report defects promptly with records.

Later stock replenishment and delivery are separate costs. Responsibility for a defect follows its cause and evidence; correct storage, hygiene and temperature control remain essential.

See the assumptions. Then assess your location.

A monthly illustration to explain the arithmetic — not a sales or profit forecast.

Monthly illustration	40 bills/day	80 bills/day	160 bills/day
Sales collected	₹1,50,000	₹3,00,000	₹6,00,000
Sales after model GST	₹1,42,857	₹2,85,714	₹5,71,429
Material cost · assumed 41.08%	₹58,686	₹1,17,371	₹2,34,743
Rent	₹30,000	₹30,000	₹30,000
Staff cost	₹15,000	₹30,000	₹45,000
Electricity	₹7,000	₹9,000	₹13,000
Monthly subscription	₹3,000	₹3,000	₹3,000
Other running provision · 3%	₹4,286	₹8,571	₹17,143
Balance before costs below*	₹24,886	₹87,771	₹2,28,543

How this example is built

30 trading days; ₹125 average bill; assumed 5% sales GST; ₹15,000 per staff member. Material cost is assumed at 41.08% of net sales and other running provision at 3%. These are modelling inputs, not assured outlet results.

What still comes out of the balance

Owner pay, income tax, finance cost, depreciation, platform commission, extra marketing, POS repairs, freight and any actual cost not already modelled. The balance is not take-home profit.

*Material assumption references costing dated 2 September 2026: 114 of 115 items costed; Jamun Mojito is missing. It is not a verified sales-mix-weighted cost. Actual menu mix, wastage, taxes and expenses can change the result, including causing a loss. No fixed earnings or investment-recovery period is promised. Rent is held at ₹30,000 in every column for comparison; your actual rent changes the result. Rounded figures may differ slightly when added.

A clear amount. A clear milestone.

The package of ₹13,49,060 including GST is paid in two stages after booking. The refundable security is separate.

01	Booking The separate refundable security deposit, recorded on the booking receipt.	₹50,000
02	Agreement signing Franchise fee plus 50% of the machines, counters and kit. Machines are ordered after this stage.	₹7,24,530
03	Before dispatch Balance of the machines, counters and kit — counters on their weighed weight — plus the first raw material.	₹6,24,530

Your purchased equipment

Plain machinery and furniture you purchased remain yours. Low sales or closure do not create an automatic machinery buyback or full package refund.

Your refundable security

Booking cancellation follows its refund terms. After closure, documented valid dues are adjusted; the undisputed balance is refunded within 30 days of the agreed closure date.

The ₹2,00,000 franchise fee is non-refundable after the agreed rights are provided, subject to company-failure and mandatory-law exceptions. Applicable late interest is 12% a year, simple, under the agreement. Machinery warranty follows manufacturer/supplier documents; company coordinates service.

Learn the counter. Build your confidence.

Practical preparation for you and the people who operate your outlet.

1

week of practical
training

From recipe to daily close.

Recipes and portions, machine use, cleaning, storage, billing, refunds and daily records — with practical preparation before opening.

Company training

The included programme prepares the owner and outlet staff to follow company recipes, operating methods and quality standards.

Your team

You hire and pay staff, including their travel and stay. A trained person must be present during service; new staff need training before operating alone.

MY COLD ZONE POS

Billing, KOT, recipes.

Bills, KOT and token, recipes and stock on the counter POS supplied in the package. FIZORA orders go straight from the counter. No separate charge for company software today; any future cost is recovered at actual cost only after 15 days' written notice.

MCZ OWNER APP

Your outlet, in your pocket.

Sales, stock, expenses, profit and loss, GST reports and your account with the company — on your phone. Logins are personal; recipes are never copied to personal phones.

Marketing support and advertising spend are separate. Company coordinates authorised brand activity; actual campaign costs follow the agreed disclosed process. Opening ceremony and initial marketing have one combined ₹50,000 planning estimate (your cost), already counted on page 9.

One outlet. One consistent brand.

Clear operating boundaries help protect the outlet and the customer experience.

2 km

physical-outlet radius

Your mapped territory.

During the agreement, the company will not open or franchise another MY COLD ZONE outlet within the agreed straight-line radius. This does not grant exclusivity over online sales or general product distribution.

Brand presence

Official pages and public campaigns are company-controlled. No independent MY COLD ZONE social page or public campaign. Merchant/KYC records and payouts follow the actual outlet operator.

Menu & quality

Follow company recipes, portions and menu. Own-margin counter discounts are allowed under the agreed rule, with full quality and truthful billing; public campaigns remain centrally controlled.

Food safety & records

Maintain applicable licences, cleanliness, storage temperatures, stock and sales records. Defect responsibility follows cause and evidence.

Protect the business

Keep the controlled frontage clear of carts or stalls. Protect confidential recipes, training material and software; competing-business restrictions follow the signed agreement.

Inspection findings are recorded. Normal remediable breaches follow the agreed 15-day correction process; immediate safety risks require immediate protective action. Genuine complaints and lawful reporting remain protected.

A clear route. From site to service.

Complete the readiness checks and paperwork before the first public sale.

-
- | | | |
|-----------|-----------------------------|---|
| 01 | Site & documents | Confirm premises rights, frontage, rear service area, utility points and entity/signing documents. Share the requested location information for review. |
|-----------|-----------------------------|---|
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|-----------|-------------------------------|---|
| 02 | Install & handover | Machines and counters arrive in about 25–30 days after the agreement-stage payment, approved layout and site readiness. Installation, training and opening checks are recorded. |
|-----------|-------------------------------|---|
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|-----------|---------------------------|--|
| 03 | Term & renewal | Three years from signing. Renewal is by written agreement for a further three years, with no separate renewal fee. Apply at least 90 days before expiry. |
|-----------|---------------------------|--|
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| 04 | Transfer or closure | An actual ownership transfer requires company approval and ₹25,000 GST-inclusive transfer fee, including family transfers. Voluntary closure begins with a written application at least 30 days ahead. |
|-----------|----------------------------|--|
-
- Current operating charge**

Zero percentage royalty under the current offer. ₹3,000 monthly subscription, GST included, starts 30 calendar days after the Opening Date (the first actual public sale). Ceremony or free tasting is not that date. Any future fee or royalty change applies only after 15 days' written notice under the agreement.
- Read the full agreement, schedules and change provisions before payment. Closing the shutters alone does not complete formal exit. Brand removal, customer orders, accounts and security settlement follow the recorded closure process.
- Commercial summary. Read the complete agreement and schedules before payment.
- 23



Your city. Your next chapter.

Tell us where you want to open.

Let's discuss your site and the next steps.

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WhatsApp or call

mycoldzone.com

mycoldzone73@gmail.com

Kachaliya Brothers

B-1, SquareOne Commercial, Canal Road,
Bhimrad, Surat 395007



Explore MY COLD ZONE



Detailed franchise information kit available on request.

Commercial summary; the signed agreement and schedules govern the relationship. Product and outlet visuals are illustrative. No sales or earnings guarantee.